## Dedicated Sales Representatives

### We Work In Partnership With You

Our employees have a sincere passion for their careers in animal health and strive to ensure that every customer receives the best possible service. We still believe in the importance of personal touch and that is why when you call us, you will be greeted by a friendly representative that will help you find the right person to answer your questions and place your order.

Assigned an Outside Sales Representative (OSR) as your local resource to help you and your practice grow your business.

- Knowledgeable and skilled with our diverse portfolio of products.
- Understand the demands that your clinic faces in managing a profitable business.

Assigned an Inside Sales Representative (ISR) that is dedicated to your account for more personal attention.

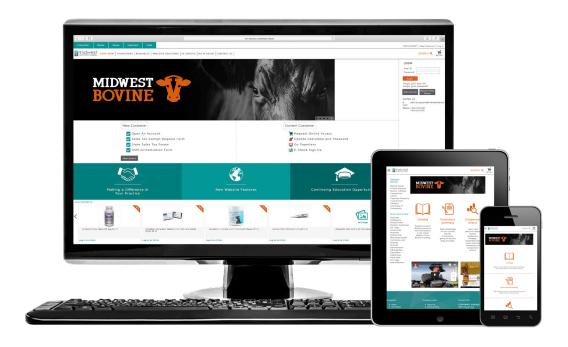
- Has the knowledge and expertise to help you find and select the right products.
- A trusted source for your questions.



# Midwest Online (www.midwestvetsupply.com)

#### **Features:**

- New Website coming spring 2019
- Online access 24/7
- Over 20,000 products from 500 manufacturers
- Order from your purchase history
- Shop promotions based on your order history
- Online Compendium and SDS
- Track packages and order status
- Convenient returns process online
- Get an equipment quote
- CE and webinar opportunities
- News and updates for Companion, Equine and Food Animal divisions





# Midwest Clinic Marketing

### **Customized Marketing Support From Head To Tail**

Midwest Clinic Marketing is a program that offers customized marketing support to help clinics engage and retain their customers. By offering assistance with creating and updating clinic marketing materials, veterinarians are able to focus on what they do best - practice medicine.

#### We can assist you with:

- Logo Creation
- Business Cards
- Social Media Content
- Brochures
- Greeting Cards
- Seasonal Marketing Collateral
- Event Invites
- Postcards
- And More!







